



Number One in Advertising

www.gegreklam.com



COMPANY PROFILE

G.E.G. Reklam, specializing in various types of advertising, is a division of Golden Eagle Global, a Kurdish owned and operated company that is classified as a first class company by the Kurdistan Region Presidency of Council of Ministers and is a Gold member of the Iraqi American Chamber of Commerce. This division was launched on 1, January 2008 to provide innovative, full-service, turnkey design and advertising solutions to companies wishing to increase product and service sales in the newly developing and burgeoning market in the Kurdistan region of Iraq.

G.E.G. Reklam is the first entity of its kind in the history of Kurdistan of Iraq to become operational on a regional scale. It has been able to obtain the exclusive right to advertise in most of the main roadways in major cities and airports in Kurdistan. Utilizing our exclusivity and variety of breathtaking design boards that are unique to G.E.G. Reklam, we have the advantage of being at the forefront of our industry's latest trends and have the ability to secure the best locations for ads and best rates for our clients.

In addition to outdoor and indoor advertising, G.E.G. Reklam has extended its services to include creating 2D illustration, 3D modeling and animation, and television advertisements, as well as corporate identity packages. Our experienced and creative design department can provide branding solutions ranging from designing and developing a logo or website to creating brochures, catalogues, business cards, and other collateral.

Furthermore, we bring the highest level of expertise to our work. Our staff and affiliated consultants are comprised of recognized experts in various functional areas. Our professional marketing and sales staff can work with your business to determine the best match for your advertising, brand strategy, and budgeting needs.

Our technical department will cover sign printing, installation, and maintenance. From design to production, to installation to removal at the end of your posting period, we will handle it all. We promote a partnership with our clients and view ourselves as an integral extension of their business. We believe that your success is our success.

Finally, we at G.E.G. Reklam strongly believe that all companies have a social responsibility to give back to their community. For that reason, we have built state-of-the-art bus-stop shelters along the streets of Erbil. As our company grows with the region, so do our plans for a stronger commitment to social responsibility in the future.

Therefore, it is a combination of having the exclusive right to more than 90% of the strategic roadways in major cities and the indoor and outdoor public areas of the airports, spectacularly designed signboards unique to G.E.G. Reklam, a professional and dedicated staff who are committed to your success, and our commitment to give back to society that makes G.E.G. Reklam NUMBER ONE in Kurdistan advertising.



OUR WORK

Outdoor Advertising

When it comes to effective outdoor advertising, it helps to have the right connections. G.E.G. Reklam will work as your ally to help your business capitalize on the huge benefits of billboard advertising.

Billboard advertising can be an effective and cost-efficient way for businesses to spread the word about their products and services. With outdoor advertising, you bring your product or service directly to your target market.

Using billboards to advertise your products and services to the public is an excellent way of reaching a new target clientele, and can be much more cost effective than alternative traditional means of advertising, such as newspapers and television. In addition, the exposure to your product or service is continuous, unlike the traditional methods. Outdoor advertising is unavoidable – you cannot turn it off, turn the page, or change the channel.

Whether you want to establish your brand in the market, announce a product launch, or be seen at a major event, billboards can deliver the message your business desires to convey. The visual appeal and messaging provided by outdoor advertising will virtually sell your product for you. Get the exposure your business has been seeking.

G.E.G. Signs

- Best way to make the biggest impact for your business
- Build high frequency with a continuous presence
- Raise product or service awareness in the marketplace
- Different sign sizes and types to meet every budget
- Various locations ensure your business reaches its target audience
- Sign board designs are unique to G.E.G.
- Full service design and print services also offered by G.E.G. Reklam for a turnkey solution for your businesses' advertising needs.

MEGA LIGHT (A) | OUTDOOR

The A Model Mega Light is the largest billboard G.E.G. offers. Its considerable size is perfect for placement along highways and other primary arteries and high visibility areas where exposure is easily gained from heavy traffic flow. The convenient double-sided design positioned at a 45 degree angle will maximize coverage and increase publicity. Built-in projection lamps ensure that your advertisement is viewable **during the night**. The 14.65 m x 4.65 m (68.12 m² each side) board size makes any message impossible to ignore. Big advertising means a big difference for your business!

View Size

14.65 x 4.65 m



MEGA LIGHT (B) | OUTDOOR

The B Model Mega Light is the second largest billboard offered by G.E.G.. At 11.8m x 3.8m (44.84 m² for each side), its slightly smaller double-sided frame situated at a 45 degree angle is well suited for secondary arterials and city outskirts. The B Model also has built in up lighting so that your message is conveyed all day and night. Because the B Model is more cost effective than the A Model, it is the perfect solution for a seasonal advertisement or a time-sensitive promotion or product release.

View Size

11.8 x 3.8m

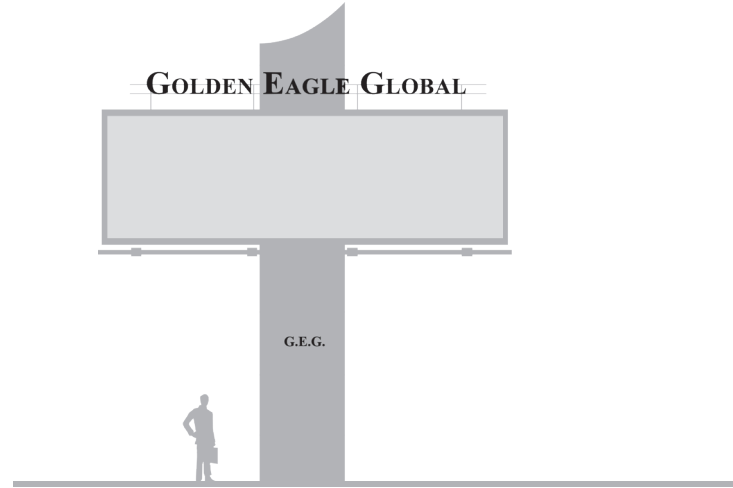


MEGA LIGHT (C) | OUTDOOR

The C Model is the most economical and smallest of the Mega Lights, with dimensions of 8.83m x 2.83m (24.98 m² each side). Its smaller frame can be used in city outskirts and within city limits where the larger media may not be permitted. Because the double-sided, 45 degree angle C Model can be placed on secondary roadways, it can reach city-bound and commuter target audiences. Like the A and B Models, built-in projection lighting keeps your message illuminated in the dark.

View Size

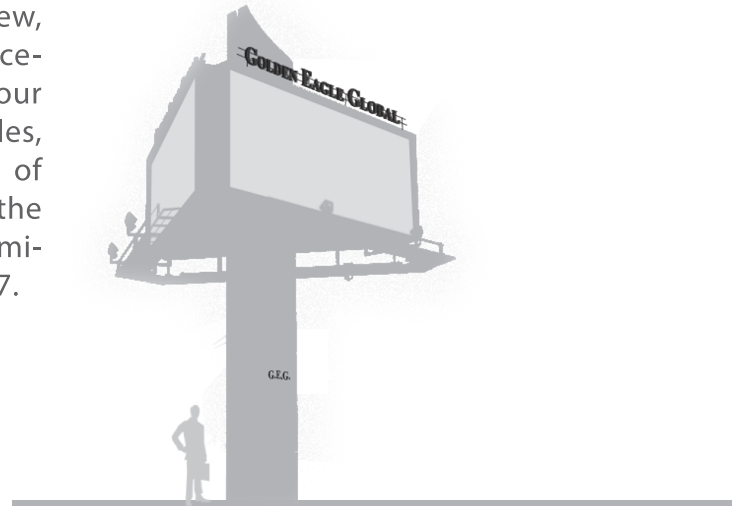
8.83 x 2.83m



MEGA LIGHT (D) | OUTDOOR

The triple messaging Mega Light Triangle has a 360° view, making it almost impossible to avoid. The strategic placement of this 4.8m × 2.3m (11.04m² each) ad triples your advertising ability. With billboards inside traffic circles, this method of advertisement captures the attention of every motorist throughout the day, especially during the most hectic traffic hours. The Mega Light (D) also illuminates during the night, advertising your business 24/7.

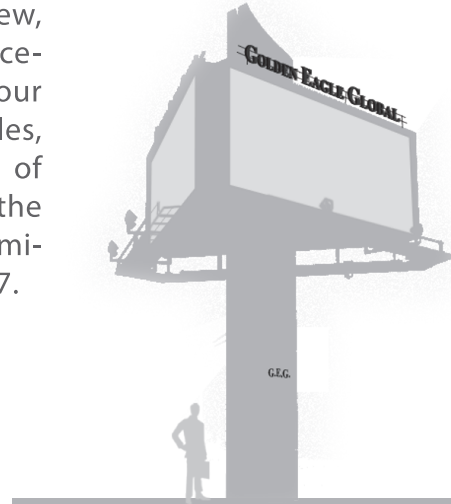
View Size
4.8 x 2.3m



MEGA LIGHT (E) | OUTDOOR

The triple messaging Mega Light Triangle has a 360° view, making it almost impossible to avoid. The strategic placement of this 6 m × 4 m (11.04m² each) ad triples your advertising ability. With billboards inside traffic circles, this method of advertisement captures the attention of every motorist throughout the day, especially during the most hectic traffic hours. The Mega Light (D) also illuminates during the night, advertising your business 24/7.

View Size
6 m × 4 m

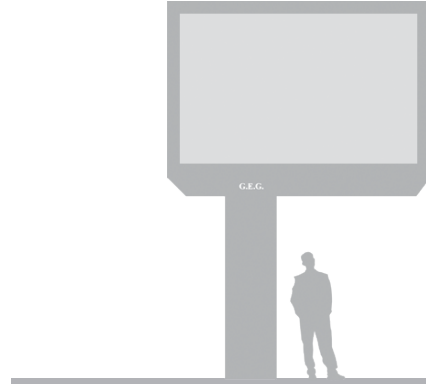


PISSA | OUTDOOR

The F Model, known as the Pissa, is considerably smaller than the Mega Lights, yet the perfect medium for reaching a metropolitan audience. With its sleek, modern design and 3.1m x 2.1m (6.51 m² each side) size, the F Model is ideal for inner cities, particularly in the center of major city roadways. Its double-sided design will attract the attention of traffic moving in both directions. An overhanging lighting channel allows for clear nighttime viewing of your advertisement. The unique, state-of-the-art F Model is sure to reach the urban population your business seeks. With the F Model, your message glows and your business potential grows!

View Size

3.1 x 2.1 m



BILLBOARD | OUTDOOR

Triple your message! Convey an idea three ways! Stretch your message to its limit! Many possibilities exist for the use of the tri-paneled G Model billboard. With three connected 3.6 m x 2.1 m (7.56 m² for each panel) sign boards positioned horizontally, the G Model is the most versatile advertising method offered by G.E.G. G Models will be situated near city limits or inside cities near tunnels and bus stops to attract a wide array of audiences. Lighting channels will keep eyes fixed on your message even at night. Let your creativity run wild with the G Model.

View Size

3.6 x 2.1 m

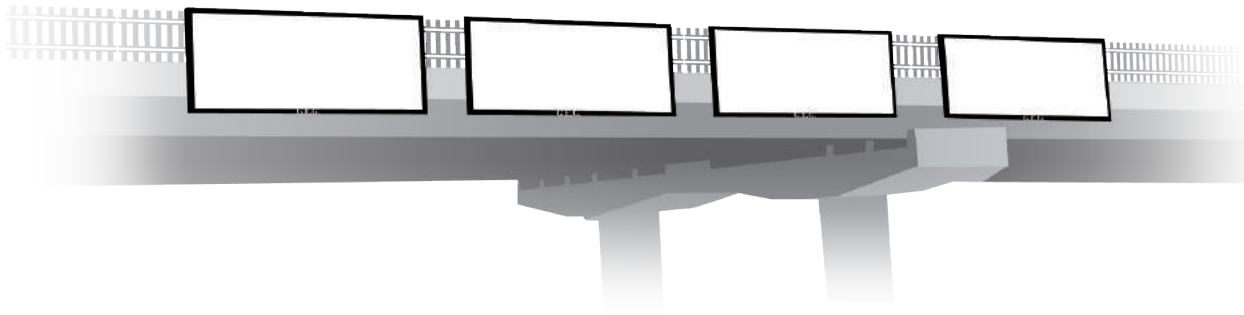


B.BILLBOARD | OUTDOOR

G.E.G. Reklam, as always, is creating innovative methods of advertising. Through different signboards, we have recently designed a new model of billboard, "B-Blliboard", located in all underpasses and bridges of Erbil.

View Size

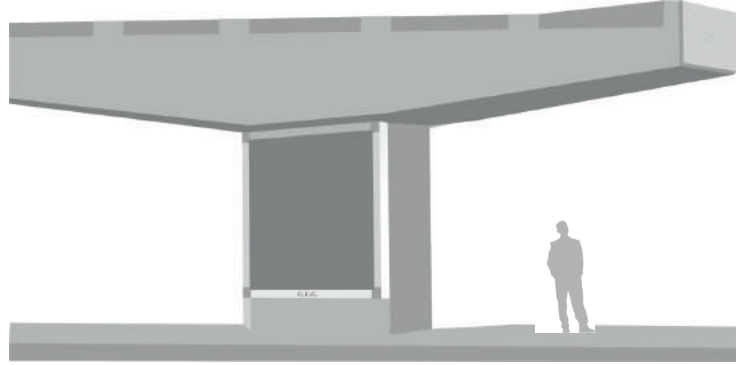
5 x 2m



B.C BOARD | OUTDOOR

A new method of advertising was added to our family, the B.C Board. It is under bridges throughout the city, with an approximate size of $2.8 \times 3.1\text{m}$.

View Size
 $2.8 \times 3.1\text{m}$

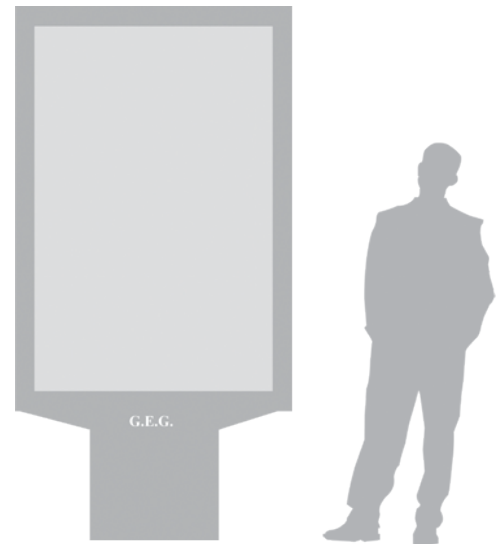


RAKET | OUTDOOR

The H Model Raket is the smallest and most cost-effective advertising solution offered by G.E.G., which allows your business to go big in numbers rather than size. With a width of 1.2m and standing 1.8m tall, the 4.32 m² double-sided, eye level H Model will easily draw the attention of pedestrians or slower city traffic moving in different directions. H Models will also be placed between inner city streets to target incoming and outgoing vehicular traffic. The backlit display produces a photographic quality that will grab the attention of mobile consumers in dimly lit settings or outside at nighttime. Because of flexible placement, the H Model can reach the precise demographic you seek. Establish a local presence with the Raket!

View Size

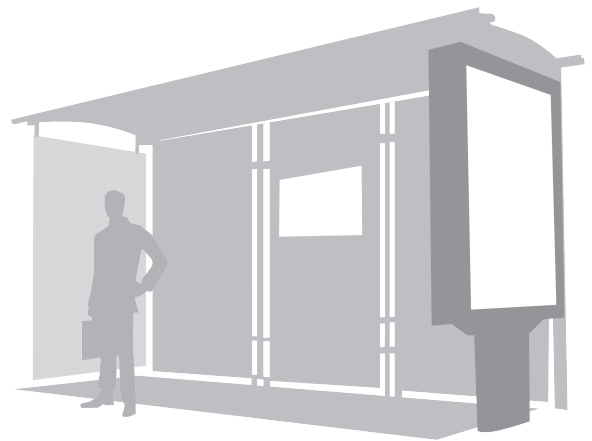
1.2 x 1.8m



BUS-STOP | OUTDOOR

Bus Shelters are built just steps away from the curb and are located on main roadways in Erbil city at consumer destinations and in residential areas. Illuminated panels on City Transit Shelters offer an uncluttered showcase for your message. G.E.G. Bus Shelters provide 24 hour visibility to vehicular and pedestrian traffic at high circulation locations. They can be used for general market coverage for an entire area, and in some cases Bus Shelters can be specifically selected to target a specific demographic or geographic area.

View Size



W-WALL | INDOOR

Make a lasting impression on consumers or the frequent business or upscale leisure traveler without W-Wall indoor panels, known as Airport Dioramas. These (4.74m x 1.35m) panels are located on the walls of airport concourses, baggage claim areas, and directly in front of the main airport entrance for all passengers to see. W-Wall panels can also be found along corridors of malls and hotels to convey your message wherever your target audience may go.

View Size

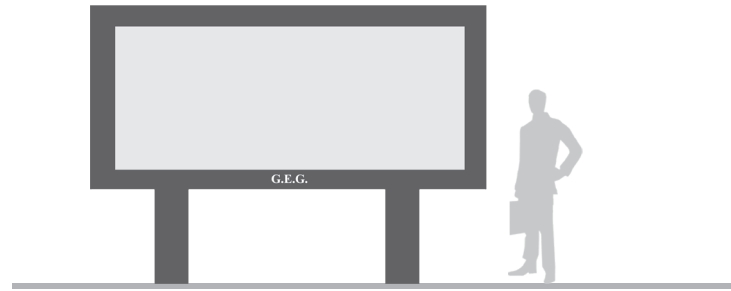
4.74 x 1.35m



G.E.G. LED | INDOOR

Enlighten idle shoppers and travelers with your custom-designed message displayed on our state of the art LED screens. With our unique LED backlighting system, you have the capability to highlight your entire message, or to emphasize specific graphics or words with bold, bright back light to grasp the attention of the most preoccupied passers-by. Travelers waiting in lines at airport security or passport control, or consumers casually strolling through a shopping mall, will be a captive audience to your sharp, colorfully lit display.

View Size
2.8 x 1.3m



B-WALL | INDOOR

Stand out in crowd with our (4.5 x 1.5m) double-sided B-Wall. B-Wall indoor signs are located in air-port baggage claim areas, above carousels. The eye-level advertisements, strategically-placed, The B-Wall will most certainly catch the attention of arriving passengers. As busy travelers await their luggage, B-Walls offer the opportunity to display your products and services in a city that remains to be explored or rediscovered.

View Size
4.5 x 1.5m

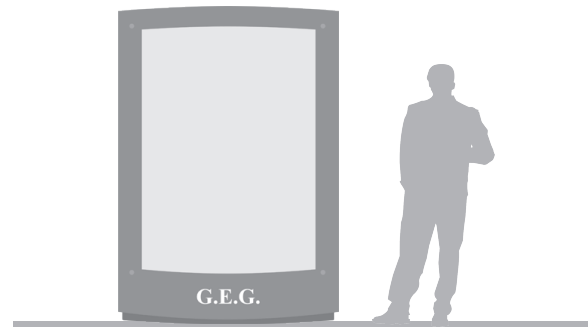


IN-RAKET | INDOOR

Designed specifically for indoor foot traffic, the In-Raket is ideal for shopping malls and airports (specifically near gates and duty-free stores). Your ad will be inside the marketplace right alongside consumers where they are most receptive to advertising messages. Like the outdoor version of the Raket, the In-Raket (1.84 x 1.34 m) is one of our most cost-efficient advertising options. Its backlit display illuminates your message and is almost impossible to ignore.

View Size

1.84 x 1.34m



COLUMN BOARD | INDOOR

A commonly used method of advertisement is our indoor Column Board. With different dimensions, published all over terminal arrival halls, it stands out and is an effective method of advertisement, especially for those who are just passing by.

View Size

Column A : 1 x 0.89m

Column B : 0.83 x 0.89m

Column C : 0.7 x 0.89m

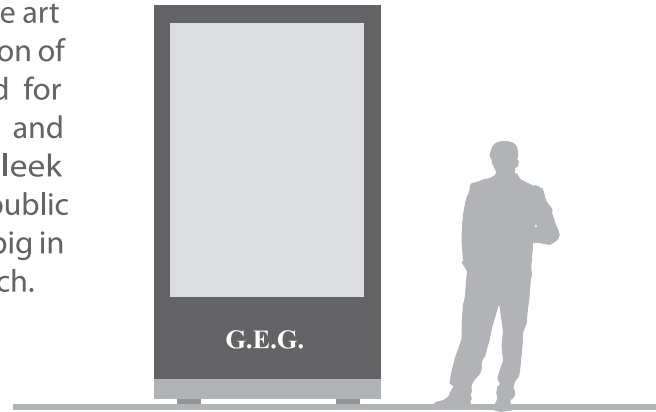
Column S : 1.23 x 1.69m



O-RAKET | OUTDOOR

As part of G.E.G.'s commitment to continue to offer state of the art sign boards, the O-Raket is the latest offering and newest version of the original Raket. The (1.70 x 1.20m) O-Raket can be used for indoor or outdoor advertisement placement, reaching foot and vehicle traffic alike. Its ground level positioning gives it a sleek appearance inside or outside of malls, airports, and other public spaces. The O-Raket's versatility can help your business go big in numbers or fine tune the demographic you are seeking to reach.

View Size
1.70 x 1.20m





TV LED | INDOOR

Easily distinguished from other G.E.G. signs is the TV LED, the latest and most modern advertizing technology offered. LED screens are characterized by their high visual accuracy and specificity. Crystal clear messaging and graphics can be displayed in different sizes including 120x220cm and 280x520cm. The system is controlled from the G.E.G. head office via Internet. Customers may select from various display time -frames and price point options by renting advertising time by the second, minute, or hour. G.E.G. LED screens are already mounted and operational in key visual locations, including Erbil International Airport.



View Size

61417 x 33071 pixels





BAGGAGE CARTS | INDOOR

Nothing builds goodwill more than helping consumers in need. Erbil International Airport provides free baggage carts to all arriving and departing passengers. These carts are conveniently available at the Main Terminal Building. Your business can place advertising on 50 cm x 50 cm spaces on the back of these carts. It will be a message not easily forgotten.

View Size

50 cm x 50 cm

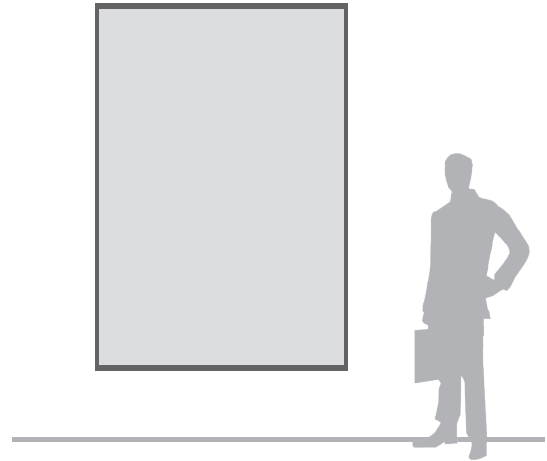


TUBE BOARDS | INDOOR

Be the first business to welcome passengers off their plane. Tube Boards are indoor billboards located on the jet bridges or passenger walkways at airports. There are two types of billboards, 122 cm x 122 cm and 122 cm x 178 cm. The multiple billboards are placed consecutively within the length of the walkway to provide maximum impact for your business.

View Size

122 cm x 178 cm



DESIGN DEPARTMENT

G.E.G. Reklam's Graphic Design department works closely with customers to develop the best identity and advertising solutions to fit within a company's marketing strategy. Our designers will work with you to develop a new business identity or on re-branding, but can also work with your previous or existing designs to create a fresh image without comprising your established business identity. We strive to deliver a high quality product that surpasses your expectations.

DESIGN Department Services:

- Graphic Design
- Logo Design
- Outdoor & Indoor advertising Design
- Portfolios, Brochures & Catalog
- Magazines
- CD Cover Design
- Business Cards
- Envelopes & Letterhead
- Website Development & Design
- 2D Illustration
- 3D Modeling & Animation
- Animated Television Advertisements
- And More...



OUR CUSTOMERS

اسياسات

KOREK



Coca-Cola



RANGE ROVER



QATAR



HAPPY LAND CO.





G.E.G. PRINT CENTER

Print Media

The Durst Rho 500R is one of the largest, most versatile printers in the world. It allows for large scale printing on almost any material without sacrificing quality. With the capability of printing a maximum of six colors up to 350m2 per hour, its superior technology means that every print comes out perfect every time. G.E.G. Reklam has the only Durst printer in the entire Middle East. It is one more way G.E.G. Reklam is the leader in advertising in the country.

Outdoor Printing

G.E.G. Reklam will print different types of flex and adhesive material such as stickers of high quality to withstand outdoor elements.

Indoor Printing

- Digital Printing
- Cutting
- Adhesives
- Sublimation
- Lamination
- CNC Art Cutting
- CNC Relief





CONTACT US

■ Head Office

Italian City Bldg #71
Erbil, Kurdistan, Iraq
Email : info@gegreklam.com
Url : www.gegreklam.com

■ Administration

Mob.: (+964) 750 445 1752
Email : aahmed@gegreklam.com

■ Sales Department

Mob.: (+964) 750 490 0600
(+964) 750 490 0700
Email : sales@gegreklam.com

■ Customer Relations Department

Mob.: (+964) 750 490 5454
E-mail : customers@gegreklam.com

■ Design Department

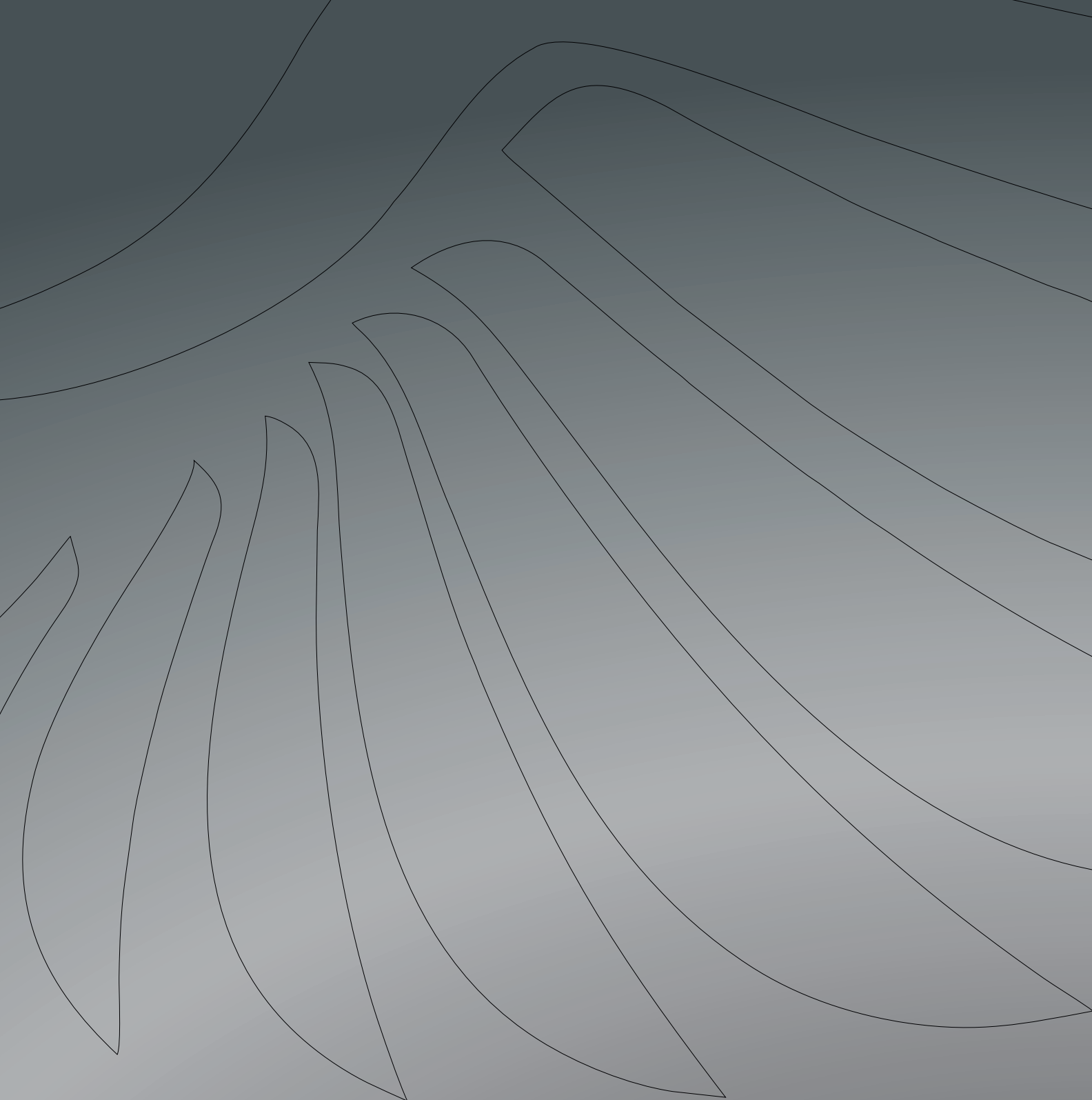
Mob.: (+964) 750 466 2565
Email : design@gegreklam.com

■ Duhok & Zakho Branch

Shahidan St. Havkar2 Building No. 4
Mob.: (+964) 750 490 5757
(+964) 750 490 5252
Email : duhokbranch@gegreklam.com

■ Legal Department

(+964) 750 483 3005
Email : legal@gegreklam.com



HEADQUARTER:

Erbil, Kurdistan, Iraq, Italian City, Villa #71
Mob: +964 750 490 0600 - 490 0700
info@gegreklam.com

DUHOK BRANCH:

Havkar2 Building No. 4 Shahidan St.
Mob: 0964 750 5757
duhokbranch@gegreklam.com